

## TECHNICAL ASSISTANCE PROJECT FACTSHEET



<b>Project Name:</b>	Bi-National Green Energy Forum		
<b>TAP Number:</b>	TAP 07-02/16CB	<b>Start Date:</b>	6/2/16
<b>Project Location:</b>	San Antonio, Texas	<b>Completion Date:</b>	6/2/16
<b>Project Sponsor:</b>	Asociación de Empresarios Mexicanos(AEM)	<b>Closeout Report Date:</b>	7/21/16
<b>TA Fundamental Objective:</b>			
Strengthen the capabilities of the stakeholders to build more sustainable institutions. Promote, discuss and connect bi-lateral Green energy projects and future initiatives between Mexico and the United States.			
<b>TA Scope:</b>			
150 participants. Topics include: New Mexican Regulatory Landscape and Bi-National Business Opportunities for Green Energy Projects; The State Of The Grid – Texas and San Antonio Case Study sharing the Experience with Mexico; Successful Cross – Border and Mexican Business Cases.			
<b>The Results</b>			
<b>Outcomes</b>		<b>TA FUNDING: US\$</b>	
1. Planning second forum for 2017 (in process)		TA Approved:	10,000
2. Planning Border Energy Forum (Co-sponsor), In Monterrey		Contracted:	10,000
		Disbursed:	10,000
<b>Sources of Funding:</b>			
210 Registrations (sold out)		JTAP:	
48 speakers & 11 Panels		Other Funds:	CPS (N/A)
320 at joint AEM-SA lunch time		Total:	N/A
18 Exhibit booths (sold out)			
50 registered to solar factories tours		Partnerships: City of San Antonio, CPS	
<b>Benefited Population:</b>			



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