

# Reframing water from a hazard to a resource: The case of Tucson, AZ

### **Presented by:**

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Assistant Professor School of Geography, Dev. & Environment University of Arizona aazuniga@arizona.edu

# October 28, 2022



### Assistant Professor School of Geography, Development & Environment, University of Arizona

I work with stakeholders and community partners to answer questions related to water security, urban resilience, and environmental justice, by focusing on greenspace/green infrastructure.

I am originally from Monterrey, Mexico. I did my undergraduate studies on architecture at ITESM in Monterrey.

I hold two advanced degrees from the UArizona:

- a master of architecture degree with a concentration in design and energy conservation
- a doctoral degree in arid lands resource sciences with a minor in global change.



Email: <u>aazuniga@arizona.edu</u> Address: 1064 E Lowell St. Tucson, AZ 85721





# **Overview of the seminar**



First day – Water management in Tucson

- Introduction why Tucson?
- Tucson before water pumping
- Institutional context
- Action at the local level
- Water policy at the state level
- Water policy at the county level
- Water policy at the city level
- Education and outreach
- Conclusion

#### Second Day – From a hazard to a resource

- Reframing water from a hazard to a resource
- Green infrastructure and urban design
- Challenges for mainstreaming green infrastructure in Tucson
- Justice issues
- Institutionalization of green infrastructure
- Conclusions

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# **Centralized vs. decentralized systems**

In Tucson, water infrastructure's paradigm is based on three strategies:

- groundwater is pumped for potable and non-potable uses and distributed through a single infrastructure system
- 2. wastewater is conveyed to a central treatment facility
- 3. a percent of reclaimed water is used for landscape irrigation and the rest is discharged into water bodies.

**Centralized systems** are easier to operate up to a certain scale.

But **decentralized systems** have been recognized as effective complements to an ageing infrastructure and a lack of funding to upgrade it



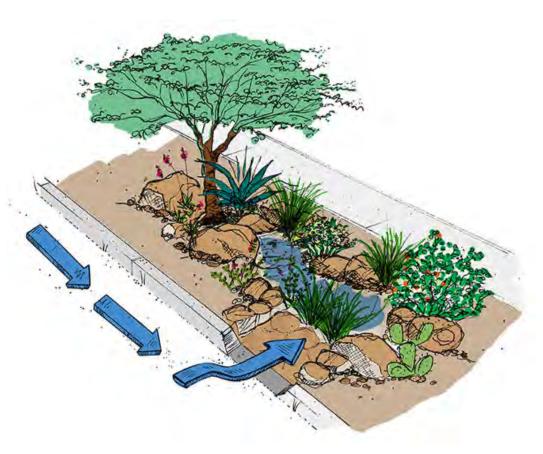
Santa Cruz Heritage Project



# **Green infrastructure – a decentralized approach**



Vegetated spaces in cities that can function as retention/detention basins (e.g., swales, rain gardens, green roofs).



Credit: Watershed Management Group

# **Green infrastructure**

Green infrastructure plays a critical role in providing the ecosystem services that support livable, resilient and sustainable cities, including:

- Flood control
- <u>Replenishment of aquifers</u>
- Improved water quality
- Reduced heat (shade)
- Local food production
- Improved air quality
- Improved aesthetics
- Increased recreational opportunities
- Enhanced social interaction
- Reduced stress, noise, and overcrowding





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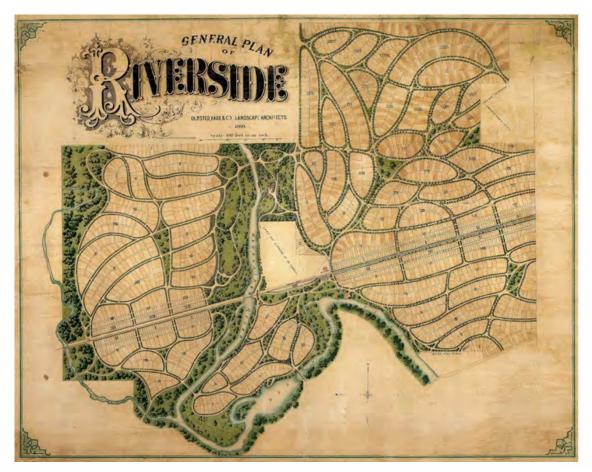


# **Green infrastructure in urban design in the 1800s**



#### **Frederick Law Olmsted**

First master planned community, Riverside, Illinois (1869)







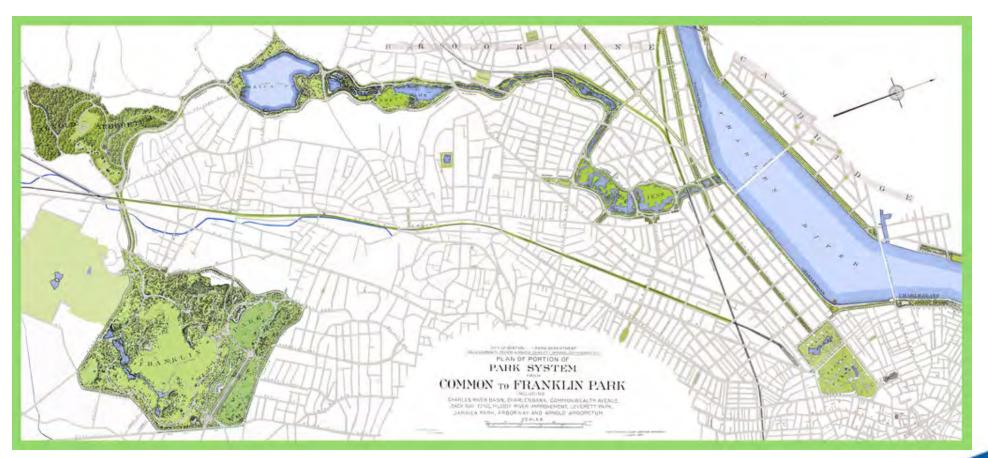


# **Green infrastructure in urban design in the 1800s**



#### **Frederick Law Olmsted**

The Emerald Necklace, Boston, MA



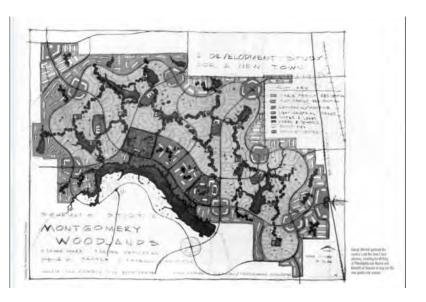
# **Green infrastructure in urban design in the 1970s**



#### Design with Nature, Ian McHarg

The Woodlands in Houston

- Ecological planning based on the study of natural processes.
- Identify sites for human land use and protection of sensitive areas.
- Looks at the region, city and neighborhood as a natural system.
- Has mitigated flooding events over time





# **Design with Nature in Tucson**





Alternative concept plan | Traditional plan

559 lots – less profit 728 lots – more profit

Natural drainage - More open space and habitat Concrete channels - Less open space and habitat

# **Design with Nature in Tucson**



**1979 UNDISTURBED SITE** CANPER ARP

2012 AERIAL PLATTED DESIGN CLOSELY FOLLOWED 1987 CONCEPT



Figure 14. Copper Creek vegetation growth since construction.

#### **Green infrastructure**



Definition - The creative combination of natural and artificial structures (blue, green and gray) with the intention of achieving specific goals of resilience (flood management, public health, etc.) with broad public support and attention to the principle of appropriate technology. Blue





Staddon, C., Ward, S., De Vito, L., Zuniga-Teran, A., Gerlak, A., Schoeman, Y., Hart, A., Booth, G. (2018). Contributions of green infrastructure to enhancing urban resilience. *Environment, Systems and Decisions*.

# **Green infrastructure and urban resilience**

Non the definition of the state of the state

Environment Systems and Decisions https://doi.org/10.1007/s10669-018-9702-9

ELSEVIER



#### Contributions of green infrastructure to enhancing urban resilience

Chad Staddon<sup>1</sup><sup>1</sup> · Sarah Ward<sup>1</sup><sup>1</sup> · Laura De Vito<sup>1</sup> · Adriana Zuniga-Teran<sup>2</sup> · Andrea K. Gerlak<sup>2</sup> · Yolandi Schoeman<sup>3</sup> · Aimee Hart<sup>4</sup> · Giles Booth<sup>4</sup>

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Routledge



Journal of Environmental Planning and Management

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Challenges of mainstreaming green infrastructure in built environment professions

Adriana A. Zuniga-Teran, Chad Staddon, Laura de Vito, Andrea K. Gerlak, Sarah Ward, Yolandi Schoeman, Aimee Hart & Giles Booth Available online at www.sciencedirect.com

ScienceDirect

Environmental Sustainability

**Urban resilience and green infrastructure systems: towards a multidimensional evaluation** Adriana A Zuniga-Teran, Andrea K Gerlak, Brian Mayer,

Tom P Evans and Kevin E Lansey



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### **Challenges in mainstreaming green infrastructure**



- Design standards
- Financeability
- Regulatory
- Innovation
- Socio-economic



Zuniga-Teran et al. 2019. Challenges in mainstreaming green infrastructure into built environment professions. *Journal of Environmental Planning & Management.* 

#### **Tucson - Design Standards challenge**





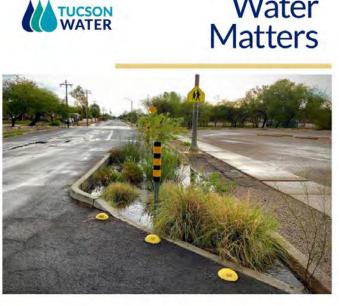
#### **Tucson - Financeability challenge**

- **Green Stormwater Infrastructure Program -** approved by Mayor and Council in 2019.
- **Storm to Shade Program** funded through a fee ( $\sim$ \$1) in water bill.
- **Rainwater Harvesting Rebate Program** (reimburses \$2,000) funded by a "conservation" fee" ( $\sim$ \$1) in water bill.
- Low-Income Rainwater Harvesting Loan/Grant Program
- **Flood Control Funds**
- **Conserve 2 Enhance** funds GI neighborhood projects on floodplains









Water

**Putting Stormwater to Work!** 





# **Stormwater Management Program**

#### Managed by the City of Tucson Department of Transportation

Promotes the use of rights-of-ways and boulevards as vegetated spaces designed to capture runoff and infiltrate stormwater into the aquifer.

Although the focus of the program from the transportation perspective is to keep non-point source pollutants out of the drainage system, this practice helps to augment aquifer levels, hence water supply for Tucson.

As this practice is complemented by native vegetation that require no irrigation, this lack of irrigation of urban forestry reduces water demand.



Stormwater management along streets





Year	Policy	Description
1980s	CoT Riparian Veg. Preser. & Protect.	Codes, policies & stds protecting riparian vegetation
1998	Sonoran Desert Conservation Plan	Protects natural drainage systems at the regional level
2004	Xeriscape Lands. & Screening Ord.	Use of native plants for landscape
2005	Stormwater Quality Ordinance	No non-point source pollutants enter the water system
2008	Comm. Rainwater Harvesting Ord.	Use of rainwater harvesting for landscape irrigation
2010	PC Riparian Management Ord.	Floodplain permits to protect riparian areas
2011	TDOT's Stormwater Mgmt. Program	Codifies GI requirements along roads, boulevards
2018	GI Action Plan	Set of GI policies
2018	Res. Graywater Ord.	Mandatory dual-plumbing system
2020	Land Use Code	Stormwater harvesting to be used for landscape irrigation

Zuniga-Teran and Tortajada. 2021. Water Policies and their effects on water usage: The case of Tucson, Arizona. *Water Utiliy Journal.* 



# **Stormwater Quality Ordinance 10209**

#### Managed by the City of Tucson Department of Transportation

- Mandates that business, facilities and construction sites do not contribute with non-point source pollutants (oil, grease, trash, and sediment) to the drainage system.
- GI is a way to comply with this regulation.
- However, this practice of GI has been found to be difficult to implement because of stringent regulations on width of right-of-way that result in the denial of curb cut permits (Gerlak & Zuniga-Teran, 2020). Indeed, transportation engineers have been known to be the last adopters of GI practices.



Stormwater management using GI to improve water quality



# **Tucson as a leader in green infrastructure**



City	Long-term green infrastructure (GI) plan	Retention standard	Requirement to use GI to reduce some portion of the existing impervious surfaces	Incentives for private-party actions	Guidance or other affirmative assistance to accomplish GI within city	Dedicated funding source for GI	Rooftops to Riv Green strategies for cor and combined sewer or		
Philadelphia, PA	*	*	*	*	*	*	UPDATE		
Milwaukee, WI	*	*	*	*	*	*			
New York, NY	*		*	*	*	*			
Portland, OR		*	*	*	*	*			
Syracuse, NY	*		*	*	*	*			
Washington, D.C.		*	*	*	*	*			
Aurora, IL	*	*			*	*			
Toronto, Ontario, Canada	*	*		*	*				
Chicago, IL		*		*	*		Natural Res		
Kansas City, MO				*	*	*	Defense Co		
Nashville, TN	*				*	*			
Seattle, WA				4	*	*			
Tucson, AZ		*		*					
Pittsburgh, PA		*			*				
Rouge River Watershed, MI					*				

rategies for controlling stormwater ained sewer overflows

UPDATE October 2013



ural Resources ense Council

# Green infrastructure in Tucson, Arizona is the result of neighborhood action





# Green infrastructure is the result of leaders and local NGOs





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# Socioeconomic challenge - Inequities in green infrastructure



 Although Tucson is considered a leader in green infrastructure, there are considerable equity issues



Tree canopy in Tucson, AZ (data from Pima Association of Governments, PAG)

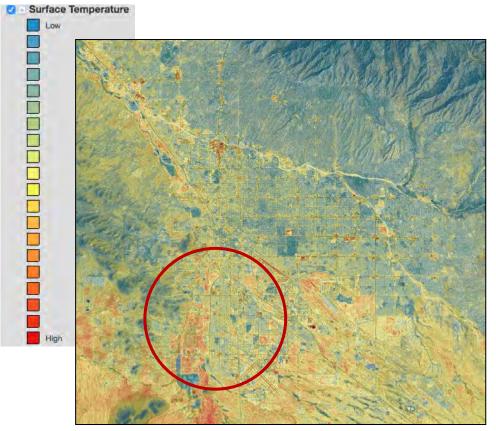
 Predominantly Hispanics

- Low income
- Younger population
- Larger households

# Insecurities



The south side of Tucson is vulnerable to flood and extreme heat



Surface temperature in Tucson, AZ (data from PAG)



Flooding in the south side of Tucson



# **Rainwater Harvesting Rebate Program**

#### Funded by Tucson Water through a conservation fee

- Gives \$2,000 back to water customers who apply.
- Targeted to property owners.
- Required to attend a workshop for training.
- Funds the installation of active rainwater harvesting systems, which require maintenance.



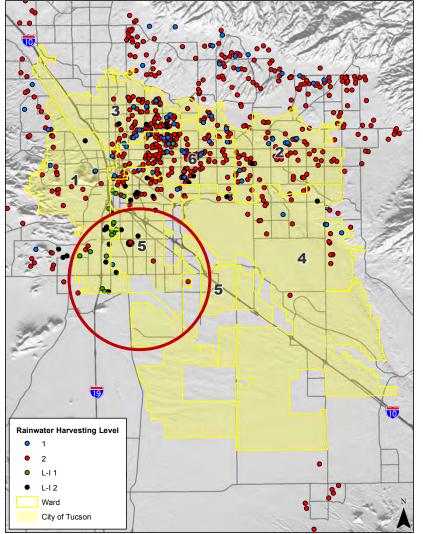
Active rainwater harvesting system



# Rainwater harvesting programs in Tucson



#### Rainwater Harvesting Levels as of June, 2018



Programs and incentives to harvest rainwater have not been implemented in the south side of the city.

Tucson Water is taking action to address this issue in the next iteration of the programs.

June 2018 Data from Tucson Water



# Low-income Rainwater Harvesting Program

#### Funded by Tucson Water and managed by the Sonora Environmental Research Institute, Inc

- Designed to address equity issues caused by the *Rainwater Harvesting Rebate Program* by giving grants and loans to lowincome families to be able to apply to the rebate program.
- Caveat it is focused on active systems (cisterns, tanks) that require yard space and maintenance, and low-income households usually have less space in their yards and less time available for maintenance, reinforcing injustices.
- Tucson Water adjusted the program to include passive systems, and renters.



Active rainwater harvesting system



#### Socioeconomic challenge – Community engagement



Community engagement is a key factor in the long term benefits of green infrastructure – Ensures maintenance.



Roundabout where neighbors worked together to install artwork and vegetation, and maintain it



Roundabout in a neighborhood where neighbors were not engaged

# **Our project**



To address inequities in green infrastructure funding, siting, and implementation

 A collaborative, participatory community engagement partnership to facilitate the design and adoption of GI demonstration projects in underserved communities in Tucson



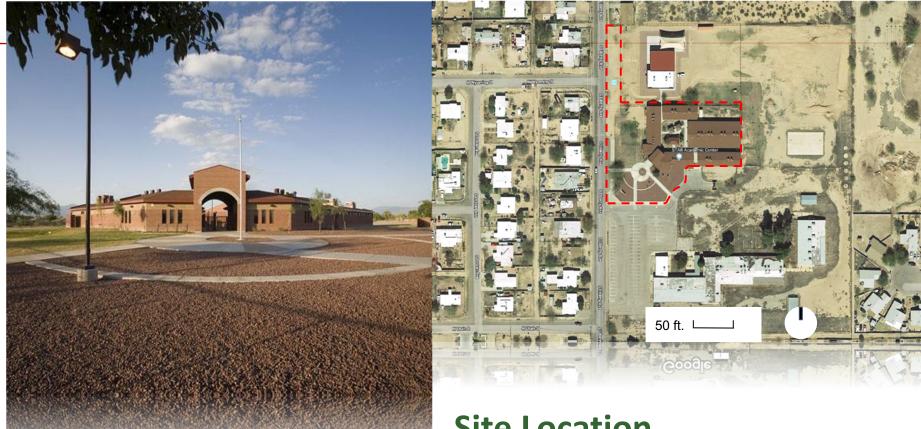
## Community engagement



- Engagement at two levels:
  - Organizations
  - On-the-ground





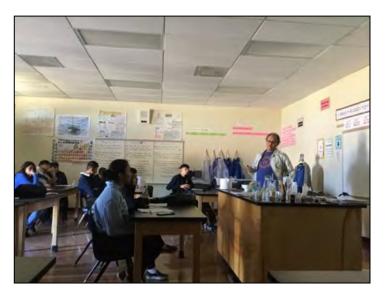


Site Location STAR Academic High School Tucson, Arizona

# Engagement – STAR Academic High School, 2017-2018



- Engaged with school principal and science teacher (summer 2017)
- Talks to students (fall 2017)
- UA Landscape Design professor Bo Yang used this site for his design studio class (spring 2018)

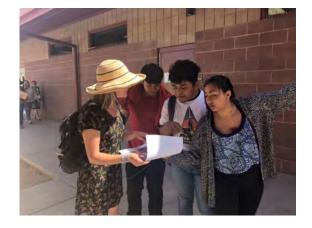


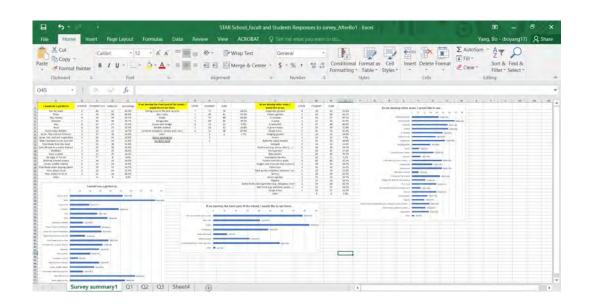


# Participatory Design Process



- Collected data through a survey and interviews
- Consulted with the STAR community through the design process







Landscape Design for West Campus Grace Stoner, Jinqiao Deng, Mario Nuño-Whelan, Penelope Cottrell-Crawford

College of Architecture, Planning & Landscape Architecture



# UA Green Fund awarded us \$25K to implement GI at STAR



# Student engagement efforts





Kickoff meeting in Sept. 2018



Regular meetings with team leaders

We engaged some 32 UA students in planning

- graduate students
- undergraduate students
- Internships
- volunteers

# Student engagement efforts



We engaged about 80 STAR students

- Science class
- Art class (4 sections)
- JTED class



STAR student working on signage



# Student engagement at STAR



We engaged JTED (Joint Technological Education District) students

 used their machinery to dig basins while training STAR students





# The big event: Implementation at STAR

80 people involved in activities – planting, digging, mixing





# Side projects



- Side projects attracted more students
- Engaged with local builder and artist to create straw bale benches with mosaic artwork



Star student designed



Together, building benches



Finished benches



# The big event: Implementation at STAR

### Connecting communities – UA, Star, NGOs, Gov



# Greening Tucson...

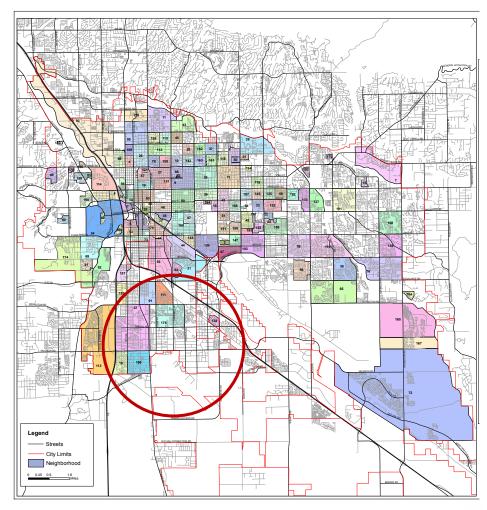






# Obstacles to community engagement

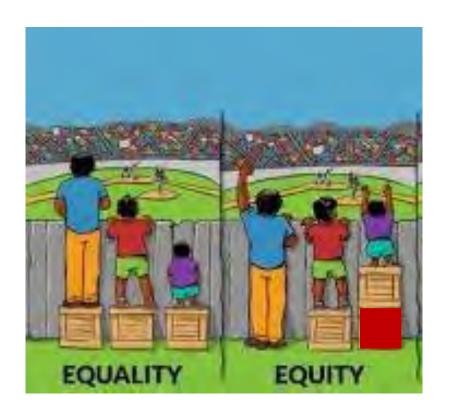
- Lack of representation no neighborhood associations = no voice in the City.
- Land tenure Most people rent their homes.
- Immigration status -Concentration of foreign-born undocumented families.



Neighborhood associations in Tucson

# Equality vs. Equity





- Underserved communities without an established social organization need an "extra block" of help
- Extra block = time, effort, and resources to build capacity and trust, and engage with.

### Governance, collaboration and agency





Environment: Science and Policy for Sustainable Development

Routledge

ISSN: (Print) (Online) Journal homepage: https://www.tandfonline.com/loi/venv20

Green Infrastructure: Lessons in Governance and Collaboration From Tucson

Andrea K. Gerlak, Alison Elder, Timothy Thomure, Catlow Shipek, Adriana Zuniga-Teran, Mitch Pavao-Zuckerman, Neha Gupta, Marissa Matsler, Lena Berger, Adam Douglas Henry, Bo Yang, Joaquin Murrieta-Saldivar & Thomas Meixner



Journal of Environmental Policy & Planning

Routledge Taylor & Francis Group

ISSN: (Print) (Online) Journal homepage: <u>https://www.tandfonline.com/loi/cjoe20</u>

Agency and governance in green infrastructure policy adoption and change

Andrea K. Gerlak, Alison Elder, Mitch Pavao-Zuckerman, Adriana Zuniga-Teran & Andrew R. Sanderford

# **Greenspace Justice**



Socio-Ecological Practice Research (2020) 2:149–159 https://doi.org/10.1007/s42532-020-00052-5

PERSPECTIVE ESSAY



Addressing injustice in green infrastructure through socio-ecological practice: What is the role of university-community partnerships?

Andrea K. Gerlak<sup>1</sup> · Adriana Zuniga-Teran<sup>2</sup>

Received: 8 April 2020 / Accepted: 29 May 2020 / Published online: 15 June 2020 © Springer Nature Singapore Pte Ltd. 2020





A Multidisciplinary Approach to Analyzing **Questions of Justice Issues in Urban Greenspace** 

Adriana A. Zuniga-Teran 1,2,\* and Andrea K. Gerlak 1,3

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A community of practice gets together every month to share lessons learned and expedite implementation.





PDRFCD has adopted GI strategies to manage flooding

Reason = 90% of rainfall events are 1" in depth and can be managed by GI



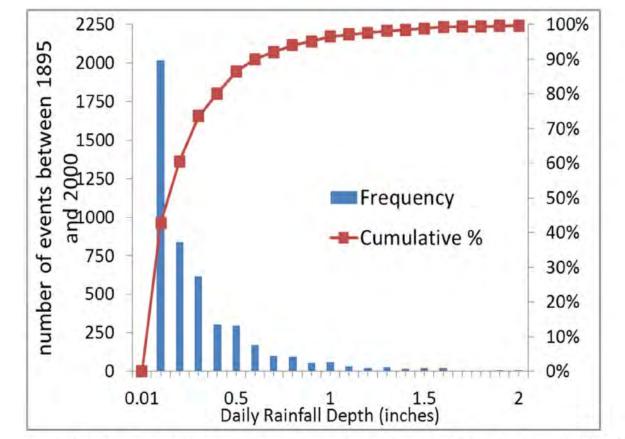


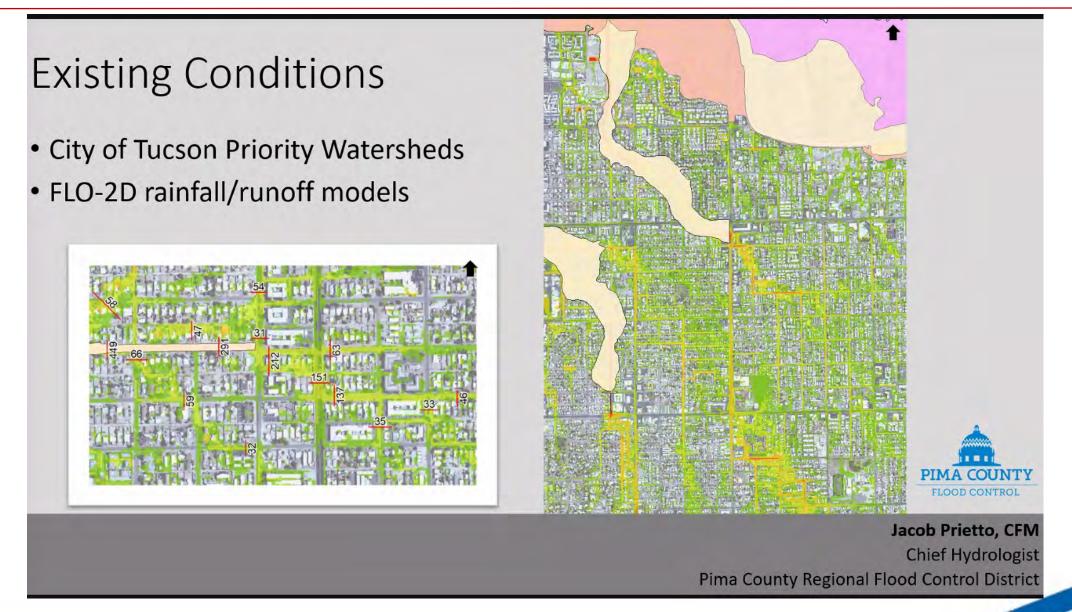
Figure 8. Distribution of rainfall events measured at the University of Arizona between 1895 and 2000.

Pima County and the City of Tucson. 2015. Low Impact Development and Green Infrastructure Guidance Manual. March. 296 pp.

Credit: Jacob Prieto, Pima County Regional Flood Control District

### **Pima County Regional Flood Control**





### **Pima County Regional Flood Control**



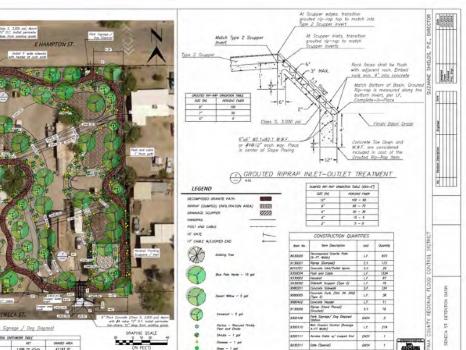
# Seneca Park (2019)

- State of Arizona
- Tax Lien Acquisition





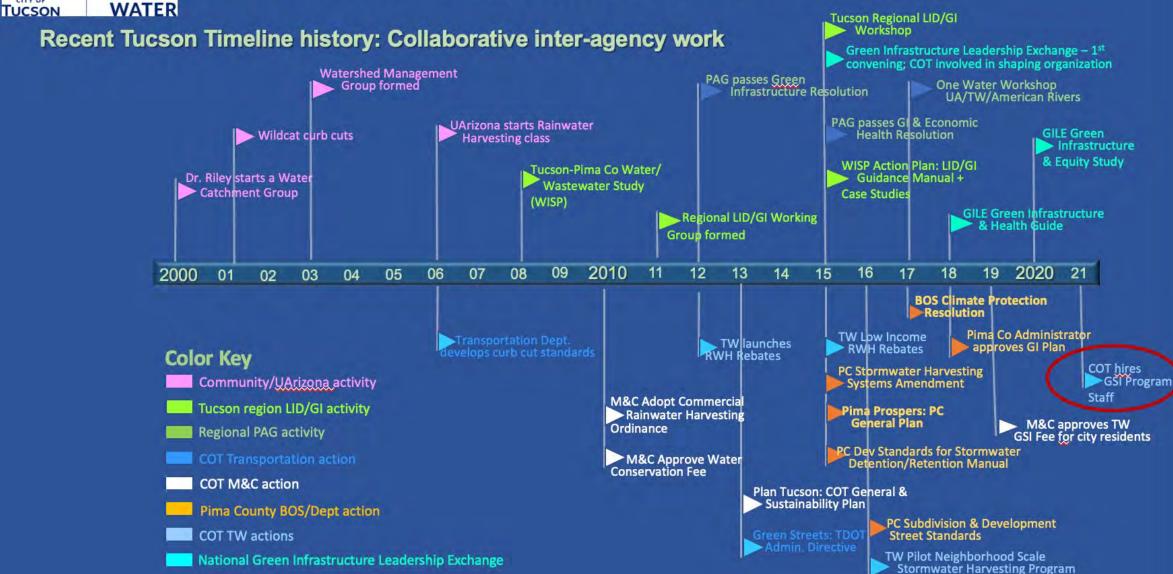




### Credit: Jacob Prieto, Pima County Regional Flood Control District

# Institutionalizing Rainwater Harvesting





### Credit: Irene Ogata, Tucson Water, City of Tucson





Norte

# Storm to Shade

City of Tucson Green Stormwater Infrastructure Program

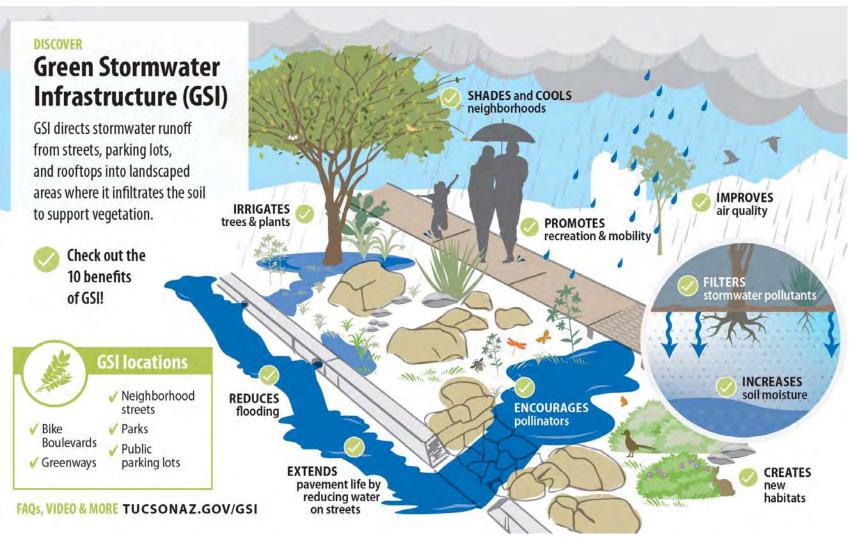
Blue Baldwin Program Manager

# The City of Tucson's GSI Program Goals



 Establish a Capital Improvement Program to build GSI throughout the 6 Wards in the COT

2. Maintain existing and new GSI



Credit: Blue Baldwin, Tucson Water, City of Tucson

# **Capital Program**



- Project identification
  - Leveraging existing COT improvement projects
  - Ward Office input
  - Priority areas of investment
    Tree Equity Score
- ✓ Approx. 30 projects in design, 3 in/near construction



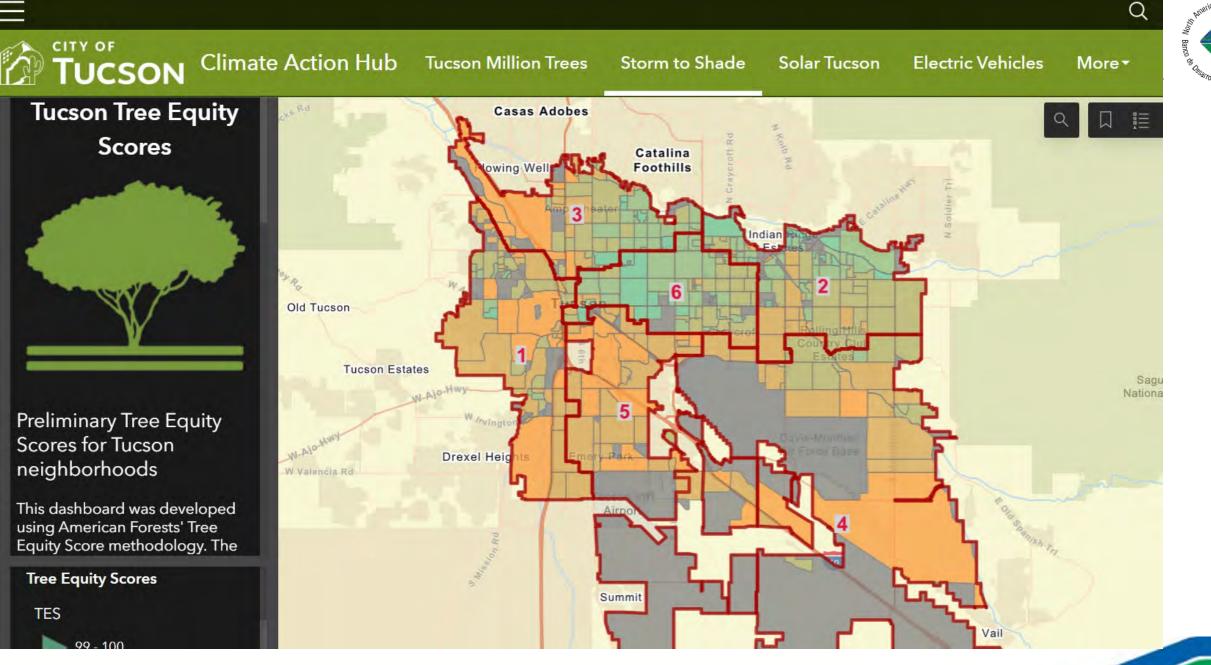
Credit: Blue Baldwin, Tucson Water, City of Tucson

# Mx Program

- Contain and manage GSI assets "owned" across different departments
- Create a COT Mx protocol for GSI
- Hire contractors to maintain some existing and all S2S- built GSI
- Train COT staff and community



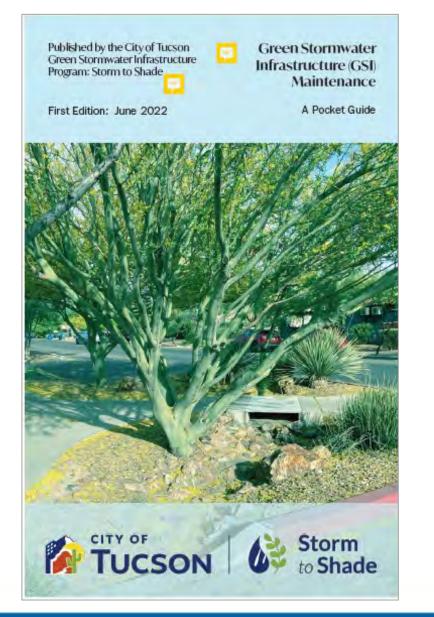


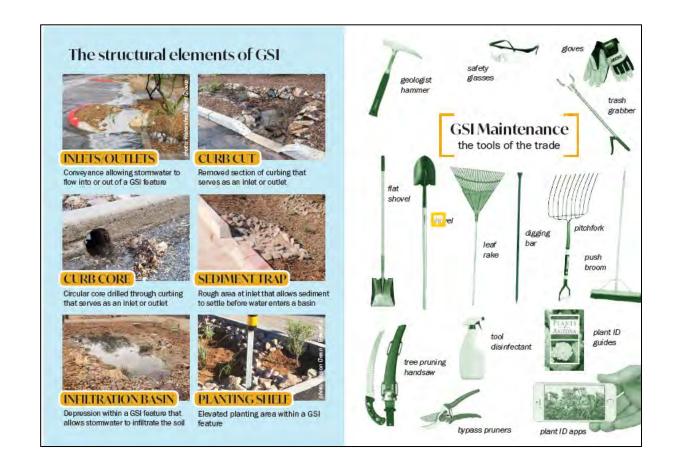


### Credit: Blue Baldwin, Tucson Water, City of Tucson

# **GSI** Maintenance Pocket Guide







Credit: Blue Baldwin, Tucson Water, City of Tucson

Banco de Desarrollo de América del Norte

# PAG's Regional GI Collaboration

#### **Planning Tools and Collaborative Data Investments**

- GIS GSI Online Prioritization Mapping Tool
- Heat and tree data development- Maintain partnerships for additional source data
- Return on Investment study (AutoCASE)

### **Data Driven Goals Setting, Assessment and Metrics**

- Regional Green Stormwater Infrastructure Plan
- Prioritizing vulnerable areas Environmental Justice

#### **Regionally Cohesive Outreach Messaging**

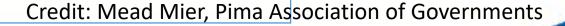
- LID in Stormwater (MS4) Pollution Prevention Outreach Materials
- Integrated LID into Post Construction BMP resources

### **Learning from Models and Examples**

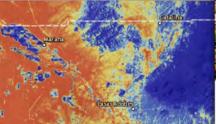
- Regional Policy Inventory and Book of Standard Designs and Specifications
- Regional Council Resolutions

### **Regional Consistency and Guidance**

- Sonoran Desert Green Infrastructure Resource Library: A Playbook for Transportation
- Advisory role in partner efforts
- Multiple Workshops











# Conclusions



Green infrastructure has **broken siloes** for water management and has engaged other organizations.

Through GI, **equity issues become visible** – either you have it, or you don't – and maintenance is a challenge.

**Community engagement** is critical to address equity issues in GI, but resources are needed to do this work.

**Bottom line** – it takes a village! Water managers need to collaborate with each other and other organizations and invest in community engagement efforts for greening to ensure water security.





# Thank you!

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