



North American Development Bank
203 South St. Mary's, Suite 300
San Antonio, TX
www.nadb.org



North American Development Bank

UMI 2021 Seminar Cycle



2021 Program & Schedule

In 2020 the North American Development Bank (NADB) postponed its UMI program due to the Covid-19 pandemic. This year, NADB is launching five new seminars online for the 2021 program cycle, taking advantage of digital platforms and offering an effective remote training approach.

The following sessions on relevant topics and practical solutions will be offered:

Seminar 1 - Development of New Areas of Institutional Innovation

June 24 - 25

Learn how to implement the latest technology to gain insights, increase public value, and install protocols for innovation.

Seminar 2 - Water Crisis in the 21st Century and its Local Magnitude

July 29 - 30

Gain insights on critical data, cost of water in cities, possible water-energy outcomes and how drinking water becomes a commodity in future markets.

Seminar 3 - Energy Efficiency in Practice

September 23 - 24

Explore energy consumption reduction strategies, energy audits, bankable products and the impact of utility rates.

Seminar 4 - Management of Public Communication in Institutions and Decision-making

October 28 - 29

Analyze situational and institutional context, build public opinion in legitimate decisions and how to communicate rate increases.

Seminar 5 - Basis and Concepts in Urban Green Infrastructure Projects

December 2 - 3

Discover green infrastructure as a tool for urban sustainability and resiliency as well as its impact on local public policy.

The Utility Management Institute has been committed to the professional development and capacity building of water utility professionals in the US-Mexico border region.

Who can enroll?

Eligible participants must be employees of public or private water or wastewater utilities located within 100 km (62 miles) north of the U.S.-Mexico border in California, Arizona, New Mexico and Texas or within 300 km (approx. 186 miles) south of the border in Baja California, Sonora, Chihuahua, Coahuila, Nuevo León, and Tamaulipas.

Since these UMI seminars are now offered online, they are also available to other interested parties from other institutions and from different geographical areas.

Why attend?

Attendees will receive information from experts with first-hand experience in each topic and will have the opportunity for direct interaction with them, as well as gain practical knowledge from case studies in the region.

How long is each session?

The two-day sessions are 90 minutes each with simultaneous translation from English to Spanish or vice versa. All sessions are from 11:00 AM to 12:30 PM (CST)

How do I register?

To register please use the following link: <https://forms.office.com/r/JnZjcRPkrM>

For more information, please visit the NADB website (www.nadb.org).

For questions of further information, please contact:

Dr. Tomás Balarezo

Program Coordinator

Tel +52 656 688 4641 (MX)

915 257 8910 (US)

E-mail: tbalarezo@nadb.org